

BUILDING LIVES

THE DLF FOUNDATION NEWSLETTER

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GRM Spurs Action for Infrastructure Development and Environmental Sustainability

From the Editor's Desk

DLF Foundation has always endeavoured to serve the society in several ways through initiatives for the underprivileged. Its commitment is reflected in the various programmes launched in the fields of education, healthcare, labour welfare and environment.

The cover story on the seminar “Infrastructure Development and Environmental Sustainability” focuses on the targets which Gurgaon Renewal Mission has set for itself to revive Gurgaon by developing a roadmap for action by all stakeholders – government, business and civil society.

A skill training centre was launched in Badshahpur in continuation of the Foundation's resolve to provide training to unemployed youth.

In continuation of the Foundation's commitment towards health and well-being of the rural poor, basic healthcare services are being provided by DLF-supported PHCs to the rural and semi urban areas in Haryana and Punjab. An eye camp organised at Nathupur has brought back the vision of several people who had lost all hope of regaining it. A veterinary hospital, providing comprehensive animal care, has been set up in Gurgaon.

DLF Foundation resolves to build healthy, educated and enterprising communities, and promises to continue doing so for years to come.

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HIV/AIDS Awareness Camp held



Prevention is an integral part of the HIV/AIDS programme in India. Advocating condom's triple benefits, namely as a safeguard to HIV infection, sexually transmitted infections and unwanted pregnancy, HLL Lifecare Limited organised an AIDS awareness camp at DLF construction site 14, as part of the condom social marketing programme for NACO in January, 2012.

Mrs. Vikal Lohia, Programme Officer, HLL along with officials and 250 DLF workers participated in the event. Information on prevention, treatment, care and support were shared through demonstrations and discussion.

GRM Spurs Action for Infrastructure Development and Environmental Sustainability



Dignitaries lighting a lamp at GRM event

Gurgaon is home to the world's leading corporate groups. It is a powerhouse and hub of intellectual, social and cultural activity. Yet, travails of modernisation and rapid urbanisation has stretched its civic amenities putting enormous pressure on infrastructure, energy, water, sanitation and environment.

At a seminar organised on 'Infrastructure Development and Environmental Sustainability' on February 17, the DLF Foundation demonstrated its commitment to the Gurgaon Renewal Mission which has set for itself the target of making Gurgaon a truly modern and livable city.

The GRM was launched in November, 2011 as a multi-stakeholder initiative. Working with Resident Welfare Associations, civil society, business, government and prominent citizens, it aims to develop a roadmap on what the township needs to service those living and working in the city with focus on the underprivileged.

At the seminar, Lt. Gen. Rajender Singh, CEO, DLF Foundation urged stakeholders to support the two critical planks of development, namely, infrastructure and environment sustainability. Col. Prithvi Nath, representing the various Task Forces, updated the participants on the progress made with regard to the pilot project launched under the Mission such

as removal of encroachment, greening, fencing, road repair and CCTV cover. Mr. Praveen Kumar, HUDA Administrator in his keynote address, shared recent successes—providing HUDA housing to 2,000 slum families, cleaning roads, resolving drainage problems and

tackling corruption. He emphasised the need to introduce state-of-the-art fire fighting systems for high rise buildings, constructing better roads, utilising schemes like National Child Labour Project (NCLP) under Ministry of Labour and Welfare to create more jobs.

Mr. Niranjhan Khatri, General Manager, ITC Hotels called upon corporates to support new initiatives to help save water and energy by using water frugal devices and solar panels.

Mr. Praveen Aggarwal, former GM and head of CSR and Sustainability for South West Asia, Coca-Cola India, said that GRM must set a target for making Gurgaon a carbon neutral and water neutral city. Mindsets need to change to manage demand and supply side by strengthening partnerships and alliances and making development a \ buzzword.



Lt. Gen. Rajender Singh, CEO, DLF Foundation addressing the gathering

Initiatives by Stakeholders to Resuscitate the city

Several stakeholders from business and civil society highlighted the initiatives that are being taken up by them to resuscitate the city and called for collaboration to expand and scale up their activities in Gurgaon.

Mr. Sunil Dahiya, Managing Director, Vigneshwara Developers, spoke about the growing labour force which if not monitored could aggravate crime and illegal encroachments.

“We provide free education and meals to underprivileged children at our construction sites. More such efforts are needed to bridge the gap between have’s and have not’s.”

Cdr Udaybir Yadav,
Deputy General Manager,
Raheja Developers

“We have been running the Rajiv Gandhi Renewable Energy Park (RGREP), holding energy audits and having a community library which screens films.”

Charu Jain,
Director,
Advit Foundation

“We have developed innovative and replicable models for natural resource management, including ground water augmentation.”

Aparna Mahajan,
Director,
S. M. Sehgal Foundation

“Role of RWAs must be strengthened. While they don’t have any authority or power, they can play the part of mediator between administration and people.”

Ambassador R P Singh,
President,
RWA, DLF City Phase-III

Skill Training Effort Gains Momentum with New Centre

To give skill training a broader focus and reach, the DLF Foundation has aligned itself to the mandate given by the Government of India of providing 500 million jobs by the year 2022.

Reaching out to the young people in Badshahpur in Gurgaon, Haryana, they have launched their new training centre in Badshahpur. The centre offers training in spoken English, customer relations, hospitality and information technology and has students coming from the surrounding villages of Tikli, Bhordsi, Damduma and Palra. The Centre was launched on February 1, 2012 in the presence of government officials, local governing bodies and the village community.

For many graduates and post graduates, some holding specialised degrees, the biggest barriers in their job search are their inability to speak good English or to connect with the recruiters. The skill centres, apart from providing training on a range of soft and technical skills, orient the youth on current day challenges and guide them on how to project themselves to potential employers, colleagues and clients.

Customised software has been developed for imparting training, ensuring that the training inputs are absorbed by the students in classrooms equipped with computer, multi media, audio-

visual and network technologies. Demonstrations, mock sessions, audio visual presentations, discussions, interaction and edutainment form an integral part of the curriculum. The faculty comprises of trained and experienced staff as also guest faculty from different

professional disciplines. Students are given excellent exposure to the demands of the industry and every effort is made to make the 'match' between the job seeker and the job provider a productive and mutually beneficial one.



New skill training centre at Badshahpur



Inauguration of new skill centre at Badshahpur, Gurgaon

SBM School Shows the Way

SBM School celebrated its eco-friendly drive with classes IV to X holding events and participating in numerous competitions. About 21 models on 'Energy Conservation' and 'Best out of waste' themes were selected. The Eco Club held drawing, essay writing and slogan writing competitions on "Energy Efficiency" and 'Conserving water for future' for the school children.

SBM School has been undertaking a series of measures to demonstrate to students and public, various aspects of environmental sustainability measures that can be replicated.

The school has provisioned for rain water harvesting with rain water from the roof top harvested underground. They also have their



Children of SBM School planting trees

own sewage treatment plant where waste water is treated and recycled for arboriculture.

The school which is built on an area of 7200 sq.m. boasts varieties of plants, trees and shrubs. A tree

plantation drive was carried out by the students. Mr. Raj Kumar, SHO Moti Nagar was the Chief Guest. On the occasion two more initiatives were launched, namely, setting up a composted pit for enriching soil and recycling waste paper.

Republic Day Celebrated with Patriotic Fervour

The SBM Sr. Sec. School coincided its Annual Day celebrations with the Republic Day on January 26, 2012 in an impressive ceremony. The National Flag was unfurled by the Chief Guest, Mr. P. K. Joseph, Programme Head (Projects), DLF Foundation. The programme was attended by special invitees, alumni, parents, teachers, and students and the school management.

The school students put up a well coordinated show with



Annual Day cum Republic Day celebrations at SBM School

an impressive March Past, physical drill display and cultural programme. Students who had excelled in academics, sports and

cultural feats were honoured with prizes and scholarships. Ms. Shashi Bala, Vice Principal, proposed the vote of thanks.

Primary Healthcare Project Expands its Footprint

Healthcare services are not accessed by a vast majority in the rural and semi urban areas. Issues of access, affordability and quality medical and clinical services make it difficult for people to seek timely treatment. The DLF supported Primary Healthcare Project has tried to fill this gap in two states of Haryana and Punjab.

Running now in their fourth year, they operate in Haryana (Nawada Fatehpur, Hayatpur, Sakatpur and

Shikopur) and in Punjab (Village Dhanaura and Mohali) aiming to provide quality healthcare at an affordable price to the rural community. Special focus is on women and children.

Some of the out-patient services include maternal and child healthcare, family planning and welfare, prevention and control of communicable diseases and other primary healthcare services. They also work in the area of community

awareness, health education and capacity building of human resources.

Outreach activities cover a range of awareness activities around HIV/AIDS/STI. Based on community needs, they also strengthen gaps in nutrition, personal hygiene, anaemia, pregnancy and safe motherhood. The local population has adopted a series of preventive measures and equipped themselves with correct information on common ailments. They have been able to clear many of their myths and misconceptions about HIV and STIs.

'Pet Infrastructure' Gets a Boost at DLF Veterinary Hospital

For years, animal lovers in Gurgaon went to cubby hole vet outfits to avail specialised vet facilities. With the CGS Veterinary Hospital, the scenario has changed. This is the first 24X7 veterinary hospital in the city run by dedicated veterinarians offering comprehensive veterinary care for dogs and cats. Modern, diagnostic, therapeutic and surgical services make faster and



accurate diagnosis of multiple ailments.

Computerised X-ray, ultrasound, video and fiber optic

endoscopy and colour doppler echocardiography provide high quality images to aid diagnosis of disorders. A popular 'dog and cat grooming facility' promotes pet hygiene and is run by certified groomers who offer nail trims, ear cleaning, bath/sanitary/full body clips, brush outs and tick and flea control baths. Check out www.cgshospital.com for a virtual tour of the facility.

Gift of Sight for many at Nathupur Eye Camp



Many cataract surgeries and eye infections were treated at a DLF eye camp held on January 1, 2012 at Nathupur. Fifty five-year old Dayawanti of village Nathupur in Haryana, with limited resources and an apathetic attitude of her family, had reconciled to having limited vision for life. She was advised cataract surgery by Dr. Mir Soleh Nisar at ADEH, in a DLF eye camp at her village. The surgery was successfully carried out and her vision in one eye is restored. She will soon go for cataract surgery in the second eye. The gift of sight has altered her world greatly.

Youth Echo Strong Human Rights Sentiment



DLF Foundation and an NGO, Youth for Human Rights India (YHRI) mooted the suggestion to incorporate human rights in school curricula. To address increasing human right violations globally,

concerted efforts are being made to propagate awareness and to instill in youth, sensitivity and compassion. Governments are working closely with NGOs, activists and communities to organise events and engage a cross section of people in a movement that can help make the world a better place to be.

YHRI mounted an awareness campaign at DLF city in Cybergreens, Gurgaon in association with DLF Foundation on January 23, 2012. A stall was put up and pamphlets containing Universal Declaration of Human Rights was distributed. Volunteers agreed to take the message forward in their colleges by setting up discussion groups, holding debates and contests around the theme. Awareness session was also conducted for the visitors to the stall in various batches by Jyotsna Maity, Executive Director, YHRI.



Blankets Exuding Warmth for the Homeless

The DLF Foundation, as part of its philanthropic initiatives, distributed blankets to slum dwellers and underprivileged people in January this year, providing succour and warmth to what is largely an invisible population.

All social and economic interventions by DLF Foundation are identified and conceived keeping in mind the need, requirement and the benefit which they are likely to give to the community for which they are intended to be implemented.

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